



# Mission Statement

Our mission is to provide both the consumer and the enterprise with secure, powerful, cloud-enabled tools that make storing, utilizing, and sharing data more efficient while contributing to a greener planet by continually developing paperless technologies.

# Think Outside the Box

## Pioneering the Industry Since 1999

“We’ve been augmenting and enhancing our feature set, and fine tuning our world-class security for more than 13 years, giving us a deep and loyal customer base.”

Ben Stringer  
Enterprise Sales Director

FilesAnywhere is the world’s leading provider of managed file storage and collaborative solutions for small business, corporations, and large enterprises. As one of the first cloud-based services, we transformed the way people share information. Today, we continue to offer simple, powerful data storage solutions, combined with unparalleled service and exceptional security.

As pioneers in our own industry, we understand the need to thrive in a dynamic environment. Innovation is critical to success and to the creation of an agile infrastructure. Market changes bring the need to adopt new products and services, usually under time-sensitive conditions. FilesAnywhere gives you a combination of elements that create a total benefit for your company and your employees.

A fully managed, end-to-end solution, we can help you meet the challenges of rapidly changing business practice, and integrate enterprise information and business processes with a single application. FilesAnywhere creates value by reducing risk, cost, and complexity while maintaining efficiency and productivity. Granular control over user and data access capabilities allows you to develop elastic boundaries, and every function is housed within an **environment** that meets the most stringent data compliance and security standards.



FilesAnywhere can help your company realize increased worth through large-scale collaboration. We link people, practices, and workflow, internally and externally, with reliability, scalability, redundancy, and data availability. Leverage the knowledge and experience we've gained serving thousands of companies world-wide, and let us tailor a data solution for your company's unique needs.

“FilesAnywhere has delivered for our organizations across the globe!”



Solutions for Every Industry

Ed Hernandez

VP of Technology at CitiCapital  
Commercial

# Industry Leading Security

## Trust, Privacy, and Compliance Means Total Assurance

FilesAnywhere provides the necessary tools to meet the most rigorous privacy, security, and legal requirements allowing highly regulated industries, including financial services, healthcare, and government to work within a private cloud environment.

Is your data safe with FilesAnywhere? Absolutely. Since 1999, we've gone beyond standard measures to protect our customers and their data. Our unyielding commitment to security has made safe cloud storage possible. Thousands of businesses around the world use FilesAnywhere to store, access, and share data online. We deploy a blend of security measures to ensure maximum protection and the greatest overall data safety, including:

- Independent Security Evaluations/SOC 3 Certification
- Three-Tiered Testing
- 128/256-Bit SSL Encryption for Transfers
- Data Encryption at Rest & Firewall Protection
- Automated Backup, Daily Snapshots, and Data Restore
- Role-Based Access Control
- 24/7/365 Data Center Monitoring

### **Centered Around Security**

We've applied an extensive and meticulous level of security to protect our customers' files. Our datacenter is contained inside one of the best-connected hosting facilities in the world and is SOC 3 certified. This state-of-the-art, telco-class facility offers complete redundancy in power, HVAC, fire suppression, network



The average total cost per company that reported a breach last year was \$5.5 million.

*source: Ponemon Institute and Symantec*

connectivity, and security. Every item of hardware, system process, network port, virtual object, and every connection is monitored 24/7/365.

Thresholds and system capacities are also monitored with predictive alerts to our network operating center. N+3 redundancy prevents single point failure and multiple layers of power redundancy prevent all forms of power loss. Redundant backbone connections provide the highest performance connectivity.

#### **Intrusion Detection and Prevention**

Advanced, multi-tiered security protocols work together in layers to protect the network at all times. Security-monitoring software includes intrusion detection, virus scanning, system logs, and notifications of suspicious activities in real-time. Daily vulnerability assessments track deviations from standard baselines.

#### **Compliance**

Our approach is simple--make sure our practices exceed the expectations and requirements of the customers we serve. We have deployed security, encryption, and monitoring features within the application to help our clients meet compliance requirements, such as HIPAA, GLBA, SOX, SSAE16, PCI, and ISO27002.

In today's online environment, customers demand security. We take your privacy, and the safety of your data, very seriously. Over 10,000 vulnerabilities are tested daily by third-party security specialists.

# Accessibility and Compatibility

## Enterprise Networking for a New Era

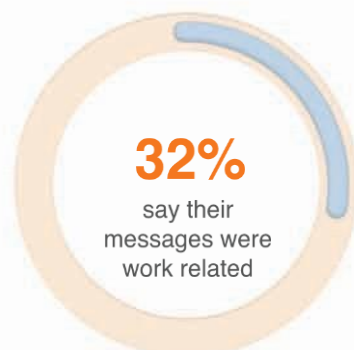
“Business is complicated, but accessing mission critical data doesn’t need to be. The FilesAnywhere corporate solution allows your teams to work with different platforms, browsers, and mobile devices from a single gateway, simplifying workflow and increasing productivity.”

Tim Rice  
President and CEO

A cost-effective virtual solution, FilesAnywhere provides disaster recovery and continuous availability. Resilience, not resistance, to change is imperative, as is growth through experience, and seeking out new and better ways of operating. FilesAnywhere is reshaping the business landscape and driving success by streamlining workflow and consolidating data through one portal. Meet the need for business continuity, synchronization, cross-platform compatibility, and mobile solutions within a single application and uniform user experience.

### Business Continuity

A cost effective colocation, FilesAnywhere provides disaster recovery and continuous availability. Access mission critical data





## Types of Workers



source= American Community Survey Data

from any web-enabled device, or set up a completely functional off-site location for system, site, regional, planned, and unplanned outage protection. With 30 days of historical records for up-to-the-minute versioning, and built-in redundancy and n+3 fault tolerance, your data, and your operations, are safe.

### Cross-Platform

Inter-operation is becoming increasingly important, and FilesAnywhere integrates seamlessly with your platform and browser of choice. Both Windows and Mac compatible, FilesAnywhere integrates with all popular browsers including Internet Explorer, Safari, Chrome, Firefox, Opera, AOL, and Netscape. Our monitored, controlled, single-portal gateway makes it simple to authorize users, including contractors and vendors, **without the worry** of system compatibility.

### Mobile Access

User communities are more diverse and mobile than ever before, and corporations increasingly rely on outsourcing and contractors. Mobile initiatives increase effectiveness and productivity. Extend the reach of your team, and your data, from virtually anywhere in the world on any web-enabled device. Upload, share, and received files, collaborate with teams, view and edit documents, and fax documents anywhere in the world **on smart** phones, tablets, and other Internet-capable methods with the FilesAnywhere Web UI, and Android, iPad, and iPhone apps.

“You are amazing!  
Thank you so much.”

Matthew Peirch  
Standard & Poor's



# Role-Based Access Controls

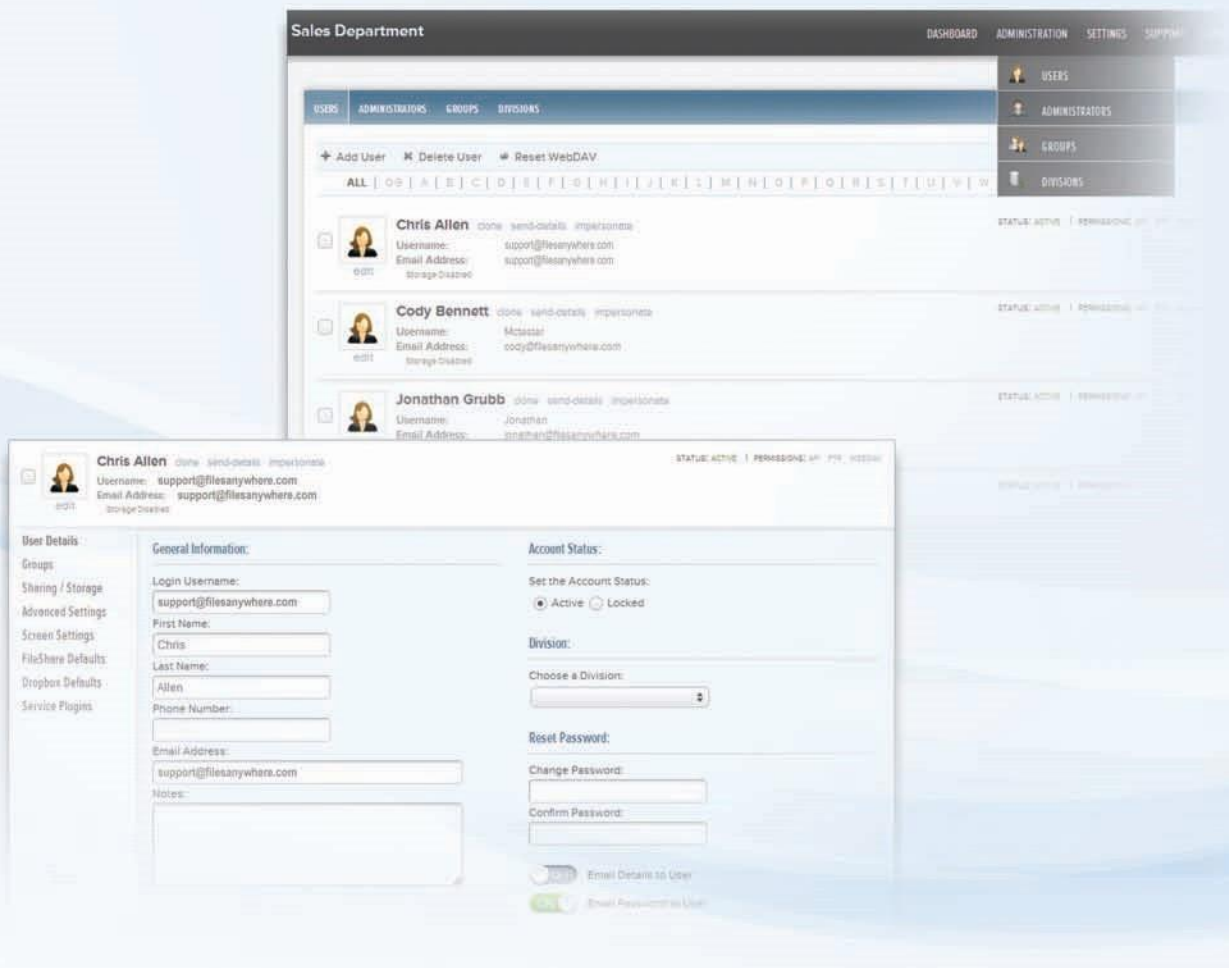
## Secure, Scalable, On-Demand Corporate Solutions

Granular control over user and data access capabilities allows you to develop elastic boundaries and safeguard your most precious asset—your data.

Content security goes beyond firewalls and encryption, it's knowing who has access to your data, to what extent, and when. Email attachments can be forwarded and downloaded, leaving your sensitive information unprotected and unmanaged.

FilesAnywhere provides a robust Administration Console giving you complete control. Define global policies to meet internal requirements and regulatory rules. Create process controls, user connection boundaries, and stringent data access rules to protect sensitive data. Customize file retention rules to meet compliance or governmental regulations. Post admission auditing and reporting ensure user operation within policy.





## Global Policies

The global policies available in the FilesAnywhere Admin Console put control in your hands. Manage username protocols, user visibility, and provisioning. Customize password complexity rules, set login constraints, and regulate failed attempt lockouts to prevent unauthorized access. Create data retention rules and automatically purge files. Enable password requirements for file sharing for an additional layer of security.

## User-Level Access

Once policies are in place, manage users with complete account-level permissions. Tiered administrator levels provide for delegation over groups and divisions. Control user assignment and folder sharing. Set user-specific defaults, advance file access, storage allocation, and upload and interface settings. Cloning and impersonation features provide for quick set up.

## File History, Version History, and Activity Reports

Essential tracking and audit features allow you to meet compliance requirements and maintain control of company data. Link histories, fax history, checkin/checkout logs, and folder content and sharing reports offer detailed file-level information. Administrator and user activity reports provide insight into login attempts, access times, and IP information. Administrator and user action reports itemize newly created and deleted accounts, password resets, and status and profile changes.

FilesAnywhere offers a substantial, completely customizable set of security features. Establish data safety standards at the global level, and maintain administrative control at division, department, and user levels.

# Backup and Sync

## Simple and Straightforward Data Protection

Our SOC 3 data center meets stringent compliance standards, and offers built-in redundancy and n+3 fault tolerance. This allows our customers to focus on running their business, not managing servers.

All of your data is mission critical. Instead of changing and storing delicate media, harness the power of the cloud. FilesAnywhere allows you to move away from tape silos and expensive legacy systems to a private cloud gateway and service oriented architecture. Data is encrypted in transfer and at rest, and processes can be automated to provide continuous data protection. In addition, FilesAnywhere provides built-in backup and **synchronization** capabilities, with flexible pricing and instant scalability.





More than 2/3 of large enterprises need to recover data on a weekly or daily basis. The average disaster recovery time for cloud users is 4 times faster than non-cloud users.

*source: Aberdeen Group*

### **Automated Backup**

Secure your data with offsite storage and “point-in-time” backups. Customize and automate daily, weekly, or monthly file transfer jobs, and synchronize folders between locations with simple wizard-based software. Incremental backups save data without wasting precious space. Off-site storage keeps your data protected and accessible anytime, anywhere.

### **Data Restore**

Historical snapshots empower users to restore deleted files, or retrieve previous version quickly and easily from within the application. The data restore features provides additional support for backup and synchronization efforts. Any file or folder is retrievable within 30 days.

### **Synchronization**

Access to the most up-to-date informatin is essential. With FilesAnywhere, synced data is automatically accessible via multiple devices and in real-time. Complete folder structures may be synced in one or both directions with FTP, SFTP, WebDAV, or our Desktop App.

Off-site backup is an integral part of any contingency plan.

# File Sharing and Team Collaboration

## Work Smarter

An estimated \$48,000 a week is lost due to employee inability to retrieve needed information.

Sharing information is the lifeblood of everyday business, and the security of that information is paramount. Give your team the ability to share documents and other data instantly regardless of the scope. With FilesAnywhere, your employees won't have to look for resources outside of the company to transfer large files, or compromise sensitive information with email attachments you can't regulate. Your data is always protected by enterprise-class security and your ability to control admittance at a global and granular level.

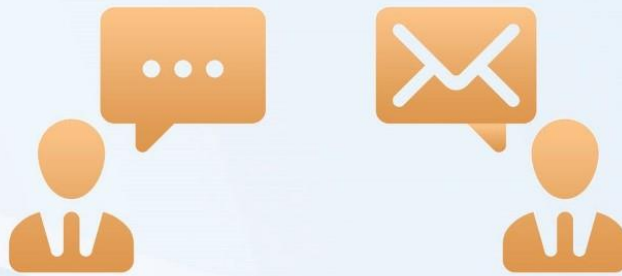
### **Upload and Consolidate Content**

Centralize your data and eliminate content sprawl. FilesAnywhere allows your team to quickly and easily upload large files and entire folders. The application supports any file type so that you have a complete online library, from mission critical data to marketing material, spreadsheets, and video and graphic files. An intuitive interface, drag-and-drop capabilities, and advanced methods, such as FTP, SFPT, and our Desktop App makes uploading simple.

### **Faxing**

Any document within the system can be faxed through the application, or from a mobile device, to any destination in the world. Each account receives an inbound fax number and documents arrive safely into an inbound fax folder. A complete fax history provides a compliance friendly audit trail.





Approximately 96% of companies allow unregulated and unmanaged use of webmail, instant messaging, and peer-to-peer sharing applications for the transfer of business documents.

*source: [researchcenter.paloaltonetworks.com](http://researchcenter.paloaltonetworks.com)*

### **File Sharing and Collaboration**

Simple collaboration means business freedom--flexible resource management, elasticity, accessibility, and time to market benefits. Allow your team to save time and stay on task with the ability to send and receive large files, or multiple files, with a simple link. Add users individually, and assign user-level permissions to control shared data between employees and/or guests, such as external vendors and contractors. Create virtual **deal** rooms and securely share the critical information needed to complete mergers, compliance, licensing, joint ventures, and audits. Comments and notifications keep everyone on the same page, and robust reporting features keep track of file and user activity.

### **Version Control**

Eliminate email clutter and manual version management. Version control features provide a structure for working in a team with detailed tracking, alerts, and histories. Retain multiple file versions and restore previous versions at any time. Checkin/checkout stops multiple parties from editing the same document at the same time, and disable delete eliminates accidental deletion of critical files. Optional reports provide a **complete accounting of user actions and the files folders** affected, and email notifications alert the file owner to activity in real-time.

Data growth is projected to continue doubling year over year. As content sprawl presents new challenges, professionals need access to share important information instantly whenever and wherever they are.

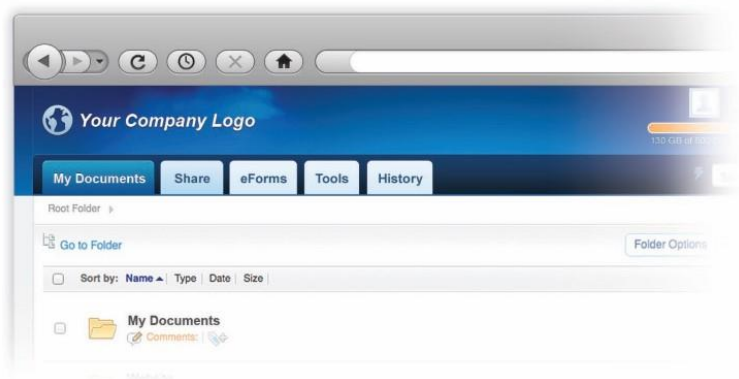
# White Label and Professional Services

## Your Portal, Your Way

FilesAnywhere has made it simple to meet your needs with branding and features tailored for your business.

Our white label services allow you to brand your private cloud, creating a seamless experience for your employees. Business and enterprise accounts receive a dedicated team of specialists to help design the right plan and meet objectives.

But it doesn't end there. We don't just sell you a product, we develop a relationship and partner with you. We'll take you through migration, assist with branding, and create a seamless look throughout your portal. After deployment, we provide VIP support and custom development to ensure the FilesAnywhere application meets your needs.







## Branding

A cloud-enabled extranet with private web portals featuring your company's look and feel means a unified experience for your team. Custom branding opportunities include the home page, site graphics, help files, and all internal pages. If your company requires personalized messaging for employees and guests, customized email content is also available.

## VIP Support

VIP technical support gives you a dedicated number and support engineer. You'll never receive an automated recording. Rather, you'll immediately talk to a human being, and your questions will be handled quickly, professionally, and courteously.

## Custom Development

FilesAnywhere boasts an extremely strong feature set in both the Administration Console and data management tools. It's also a dynamic application backed by a team of expert developers at the ready. If you find that you need a custom functionality, we're here to provide it to you.

A turnkey solution  
and business agility  
that accelerates  
innovation. That's the  
beauty of the private  
cloud.



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